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BJCC RECEIVES APPROVAL FROM DESIGN REVIEW COMMITTEE ON
PROTECTIVE STADIUM EXTERNAL MATERIALS

(Birmingham, AL, September 11, 2019) — This morning the Birmingham-Jefferson Convention Complex (BJCC) received approval from the Birmingham Design Review Committee (DRC) on the external materials for the new [Protective Stadium](#).

Following today's approval, the [BJCC](#) and Protective Stadium project partners will work with [Populous](#), the stadium's lead architect, to put the finishing touches on the final designs. The BJCC will present final designs to the public at the September 18th board meeting.

Today's [DRC](#) approval also enables the BJCC to begin preparing a comprehensive construction package to put forward for public bid later this year.

"We appreciate the Design Review Committee's service, ensuring that construction and renovation projects meet the quality of design that our city deserves," said Tad Snider, Executive Director and CEO, BJCC Authority. "We're pleased to have their approval on the external materials for the stadium and are eager to move forward with next steps."

The DRC unanimously approved the conceptual designs for Protective Stadium, presented for vote on June 12th of this year. After today's external materials approval, the DRC's next involvement in the project will be to review and vote on the Protective Stadium signage package. The review of the signage package is expected to take place later this fall. The Protective Stadium signage package will include wayfinding and external signage visible from the exterior of the building and in common areas throughout the stadium site.

For construction updates on Protective Stadium, visit [Protectivestadium.com](#).

The Birmingham-Jefferson Convention Complex (BJCC) is Alabama's premier sports, convention and entertainment center. It is home to two exhibition halls offering 220,000 square feet for trade shows and exhibitions, as well as three entertainment venues including the state's largest arena and concert hall. The BJCC campus also includes the Uptown Entertainment District, The Westin Birmingham Hotel and Alabama's largest hotel, the 757-room Sheraton Birmingham. Visit [www.bjcc.org](#)

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